

THE HUMPHREY/ GROUP



Authentic Leadership™



A Signature Learning Experience

Authentic Leadership™ empowers leaders to tap into their values and develop an intentional leadership brand. Participants will identify specific methods to align their words and actions with their leadership brand, transforming them into the leader they aspire to be.



Key Learning Outcomes

In this Signature Learning Experience, participants receive the knowledge and tools to...

- Discover how leading authentically builds trust and inspires others.
- Explore their values and understand how they help shape their leadership brand.
- Identify their preferred communication styles and how to leverage them effectively.
- Integrate other communication styles authentically when necessary.
- Identify the triggers that undermine their values and develop strategies for managing proactively in the moment.
- Refine their body language, eye contact, pace, and expression to project an authentic leadership presence.
- Align their presence with their leadership brand, even in high-pressure moments.
- Adapt their communication style when needed to balance authenticity with audience-centeredness.



Participant Profile

Authentic Leadership™ is ideal for leaders at all levels who need to improve...

- Establishing their personal leadership brand.
- Gaining commitment from their teams and peers.
- Increasing self-awareness.
- Improving transparency and building trust.



I have taken a lot of training courses and can genuinely say The Humphrey Group offers some of the very best. It was well-structured, and well-paced. [The instructor] was professional, enthusiastic, and very dynamic. I look forward to seeing what new content is developed with The Humphrey Group and look forward to learning more.

— Shelby, Senior Director, Pharmaceutical Industry



Program Modules

/ The Power of Authenticity

When leaders leverage their unique leadership brand, grounded in personal values, it builds trust and inspires others. You'll explore the role of communication in bridging identity and leadership style and identify key values that shape your leadership brand.

/ The Authentic Communication Spectrum

Explore the six communication styles and identify your natural preferences and when to leverage them effectively. You'll learn how to integrate other styles authentically and navigate triggers that may challenge your authenticity.

/ Owning Your Presence

Your presence tells a story—so it's critical that it aligns with your authentic leadership brand. Through practice with body language, eye contact, pace, and expression, you'll learn to maintain your authentic presence even in high-pressure moments.

/ Authenticity in Action

There's not a one-size-fits-all approach to authenticity. Sometimes you have to adapt your message and delivery to the audience. Learn how to balance being audience-centered while maintaining the essence of your authentic leadership voice.

/ Sustainment

Upon completing the program, receive 30-day access to our full digital resource library. This enables you to revisit key concepts from the program while also exploring content from our entire suite of offerings. With access to a range of insights and tools, you can reinforce your learning and explore new, complementary skills.






SPARK Your Learning with Tailored Program Add-ons

We make it easy to tailor our programs to your specific needs with our extensive library of add-on modules.





Choose Your Delivery Method

	Virtual	In-Person
 Timing	4, 1.5 hour live online sessions	2, 7 hour days
 Self-Directed Learning	Online prework prior to each virtual session	Access to program materials prior to the session
 Instructor-Led Sessions	Live virtual facilitation led by The Humphrey Group	Facilitation led by The Humphrey Group
 Coaching	30 minutes of 1:1 coaching	1:1 coaching in a group setting
 Sustainment	30 day access to our digital resource library	30 day access to our digital resource library

*Hybrid delivery options are available

*Available in: English, French & Spanish

Trusted by Top Organizations of All Sizes.



Teleflex®



Walmart*



CBRE

PHILIPS

BLACKROCK



The Humphrey Group Difference

- More than 35 years of experience
- Interactive, hands-on learning
- Feedback-rich development
- Flexible delivery options
- Access to self-directed sustainment
- Seamless experience through digital learning platform
- An approach that combines mindset + toolset to develop exceptional leadership communication skills



About The Humphrey Group

We are the Leadership Communication Experts

Our singular focus on leadership communication guarantees a depth of expertise unmatched in the market. For over 35 years, The Humphrey Group has developed leaders to be better, more inspiring communicators, increasing their ability to drive action, build trust, and create alignment across the organization. We are passionate about our purpose to teach and promote inspiring communication. When you're inspired, you inspire others, and the outcome is greater engagement, stronger results and enduring organizational success.

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