

THE HUMPHREY/ GROUP



Authentic Leadership™



A Signature Learning Experience

Authentic Leadership™ empowers leaders to tap into their values and develop an intentional leadership brand. Participants will identify specific methods to align their words and actions with their leadership brand, transforming them into the leader they aspire to be.



Key Learning Outcomes

In this Signature Learning Experience, participants receive the knowledge and tools to...

- Set their brand intention, define their intended impact, and adapt their behavior according to the situation.
- Explore their values, understand how they are living them, and where they can improve.
- Identify the triggers which undermine their values and develop strategies for managing proactively in the moment.
- Adapt their communication style to balance authenticity with audience-centeredness.



Participant Profile

Authentic Leadership™ is ideal for leaders at all levels who need to improve...

- Establishing their personal leadership brand.
- Gaining commitment from their teams and peers.
- Increasing self-awareness.
- Improving transparency and building trust.



I have taken a lot of training courses and can genuinely say The Humphrey Group offers some of the very best. It was well-structured, and well-paced. [The instructor] was professional, enthusiastic, and very dynamic. I look forward to seeing what new content is developed with The Humphrey Group and look forward to learning more.

— Senior Director, Pharmaceutical Industry



Program Modules

/ What is Authentic Leadership?

Discuss the importance of authenticity as a leadership competency and use the Authentic Leadership Matrix to reflect on how they are showing up.

/ Set Your Intention

Identify the values that are core to their leadership identity and discover methods to apply these values in their leadership communication.

/ Understand Your Impact

Discover what triggers their best and worst behaviors and learn self-regulation strategies to apply when they're not at their best.

/ Build Your Confidence

Gain personalized feedback during 1:1 coaching with the instructor.

/ Adapt to Lead

Craft a vision statement for their authentic leadership and then convert the vision into actionable strategies to implement right away.






SPARK Your Learning with Tailored Program Add-ons

We make it easy to tailor our programs to your specific needs with our extensive library of add-on modules.





Choose Your Delivery Method

	Virtual	In-Person
 Timing	4, 1.5 hour live online sessions	2, 7 hour days
 Self-Directed Learning	Online prework prior to each virtual session	Access to program materials prior to the session
 Instructor-Led Sessions	Live virtual facilitation led by The Humphrey Group	Facilitation led by The Humphrey Group
 Coaching	30 minutes of 1:1 coaching	1:1 coaching in a group setting
 Self-Directed Sustainment	30-day access to self-directed modules and downloadable tools	30-day access to self-directed modules and downloadable tools

*Hybrid delivery options are available

*Available in English, French & Spanish

Trusted by Top Organizations of All Sizes.



The Humphrey Group Difference

- More than 35 years of experience
- Simple, applicable tool-based solutions
- Interactive, hands-on learning
- Feedback-rich development
- Flexible delivery options
- Access to self-directed sustainment
- Seamless experience through digital learning platform



About The Humphrey Group

We are the Leadership Communication Experts

Our singular focus on leadership communication guarantees a depth of expertise unmatched in the market. For over 35 years, The Humphrey Group has developed leaders to be better, more inspiring communicators, increasing their ability to drive results, increase engagement, and elevate organizational success. We are passionate about our purpose to create a more human workplace and a more human world through communication training. We design our solutions with the learner at the core, ensuring relevant and meaningful development.

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