

# THE HUMPHREY/ GROUP



## Executive Edge™

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## A Signature Learning Experience

Executive Edge™ equips senior leaders with advanced communication techniques essential for navigating the demands of executive roles. Whether you're addressing your board in a formal setting or guiding your team in an impromptu conversation, this program ensures that every interaction you have is impactful and inspires action.



## Key Learning Outcomes

**In this Signature Learning Experience, participants will receive the knowledge and tools to...**

- Inspire strategic action through focused, results-oriented communication.
- Speak with clarity and conviction in every interaction.
- Create powerful, message-driven communications.
- Support every message with the right amount of information to drive decision making.
- Conclude each interaction with a clear call to action that leads to concrete outcomes.
- Strengthen their executive gravitas to effectively lead and influence.
- Leverage storytelling to bring visions to life.
- Handle high-stakes Q&A with confidence and clarity.



## Participant Profile

**Executive Edge™ is ideal for senior leaders and executives who need to improve...**

- Communicating with clarity and conviction in every interaction, from boardrooms to team meetings.
- Gaining buy-in and commitment.
- Building confidence to speak up and influence at all levels.
- Making the shift from informational to inspirational communication to lead change.



*This is by far the most practical and impactful leadership development program I have participated in, ever! I truly believe this learning experience will change the way I think about my leadership purpose, my presence and the clarity of my messages.*

— Tammy, Director, Manufacturing Industry



# Program Modules

## / Lead with Vision

Visions serve as a roadmap for the future and create direction and purpose for your team. Align your team around a clear vision by learning how to clearly articulate where you're going.

## / Craft Inspiring Narratives

Learn how to structure your ideas and information around a compelling message that resonates with diverse audiences. Captivate with stories to build trust and inspire them to move forward.

## / Q&A Mastery


Master the art of Q&A by learning how to use this time to forge connections. Gain the ability to navigate tough questions while making sure people feel heard and understood.

## / Cultivate Executive Gravitas

When you exude executive gravitas, you inspire confidence and build trust with your audience. Cultivate your presence with tools that elevate your authenticity, poise, and authority.

## / Sustainment

Master new skills and behaviors with 30-day access to two powerful sustainment tools:

 **ELI, our AI-powered communication coach.** Practice your delivery with ELI to reinforce habits developed in the program and gain on-demand, personalized feedback.

**/ Our digital resource library.** Access to a range of insights and tools, you can use to reinforce your learning and explore new, complementary skills.

## SPARK Your Learning with Tailored Program Add-ons






We make it easy to tailor our programs to your specific needs with our extensive library of add-on modules.







# Choose Your Delivery Method

	Virtual	In-Person
 <b>Timing</b>	4, 1.5 hour live online sessions	2, 7 hour days
 <b>Self-Directed Learning</b>	Online prework prior to each virtual session	Access to program materials prior to the session
 <b>Instructor-Led Sessions</b>	Live virtual facilitation led by The Humphrey Group	Facilitation led by The Humphrey Group
 <b>Coaching</b>	30 minutes of 1:1 coaching	1:1 coaching in a group setting
 <b>Sustainment</b>	30 day access to ELI, our AI communication coach, and our digital resource library	30 day access to ELI, our AI communication coach, and our digital resource library

\*Hybrid delivery and licensing options are available

\*Available in: English, French & Spanish

# Trusted by Top Organizations of All Sizes.



## The Humphrey Group Difference

- More than 35 years of experience
- Interactive, hands-on learning
- Feedback-rich development
- Flexible delivery options
- Access to self-directed sustainment
- Seamless experience through digital learning platform
- **An approach** that combines mindset + toolset to develop exceptional leadership communication skills



## About The Humphrey Group

### We are the Leadership Communication Experts

Our singular focus on leadership communication guarantees a depth of expertise unmatched in the market. For over 35 years, The Humphrey Group has developed leaders to be better, more inspiring communicators, increasing their ability to drive action, build trust, and create alignment across the organization. We are passionate about our purpose to teach and promote inspiring communication. When you're inspired, you inspire others, and the outcome is greater engagement, stronger results and enduring organizational success.

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