

THE HUMPHREY/ GROUP



Presenting as a Leader™



A Signature Learning Experience

Presenting as a Leader™ is a hands-on, interactive learning experience that gives leaders the skills to present with clarity and confidence every time. Participants will gain the ability to deliver compelling messages, develop meaningful supporting visuals, and navigate question-and-answer sessions with ease.



Key Learning Outcomes

In this Signature Learning Experience, participants receive the knowledge and tools to...

- Shift their approach to presentations from information to inspiration.
- Use presentations to demonstrate their leadership in a given area.
- Craft audience-centered messages.
- Build slide decks that are easy to follow, simple to understand, and beautiful to view.
- Use slides and visuals in delivery without being upstaged by them.
- Engage any audience, whether virtual or in-person, through body language, pace, eye contact, and expression.
- Answer questions with confidence and clarity.



Participant Profile

Presenting as a Leader™ is designed for anyone who needs to improve...

- Presenting with clarity and conviction in every presentation – both formal and informal.
- Building formal presentation experience.
- Preparing for large, formal public-speaking engagements.
- Handling Q&A.



The instructor's delivery of the course material was very impactful. It changed the way I thought about how to deliver a message and influence any audience.

— Manager, Telecommunications Industry



Program Modules

/ Presentation's Purpose

Understand the three different types of slide decks. Work in small groups to analyze the audience for their presentation and determine which type of deck they need to develop.

/ Plan the Structure

Learn how to leverage the Leader's Script, horizontal logic, wireframing, and storyboarding techniques to create well-structured, message-driven communications.

/ Visual Thinking

Practice applying the principles of vertical logic and visual hierarchy to improve visual presentations.

/ Deliver with Impact

Present practice decks with prepared slides and receive 1:1 feedback from the instructor. Work together to identify strategies to improve their impact.

/ Master Q&A

Roleplay responding in the moment using the Leader's Script and other tools and methodologies learned to successfully handle Q&A.



Sustainment: AI Communication Coach

Master new skills, habits, and behaviors developed in a learning experience with on-demand, personalized feedback from our AI communication coach, ELI.








SPARK Your Learning with Tailored Program Add-ons

We make it easy to tailor our programs to your specific needs with our extensive library of add-on modules.



Choose Your Delivery Method

	Virtual	In-Person
 Timing	4, 1.5 hour live online sessions	2, 7 hour days
 Self-Directed Learning	Online prework prior to each virtual session	Access to program materials prior to the session
 Instructor-Led Sessions	Live virtual facilitation led by The Humphrey Group	Facilitation led by The Humphrey Group
 Coaching	30 minutes of 1:1 coaching	1:1 coaching in a group setting
 Sustainment	3-month access to THG's AI communication coach	3-month access to THG's AI communication coach

*Hybrid delivery options are available

*Available in English, French & Spanish

Trusted by Top Organizations of All Sizes.



The Humphrey Group Difference

- More than 35 years of experience
- Simple, applicable tool-based solutions
- Interactive, hands-on learning
- Feedback-rich development
- Flexible delivery options
- Access to self-directed sustainment
- Seamless experience through digital learning platform



About The Humphrey Group

We are the Leadership Communication Experts

Our singular focus on leadership communication guarantees a depth of expertise unmatched in the market. For over 35 years, The Humphrey Group has developed leaders to be better, more inspiring communicators, increasing their ability to drive results, increase engagement, and elevate organizational success. We are passionate about our purpose to create a more human workplace and a more human world through communication training. We design our solutions with the learner at the core, ensuring relevant and meaningful development.

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