

THE HUMPHREY// GROUP



Proud to Lead®



A Customized Learning Experience

Support your organization's diversity, equity, and inclusion goals with a development program developed and facilitated exclusively by LGBTQ2+ leaders, for LGBTQ2+ leaders. Proud to Lead® is a customizable learning experience. It gives LGBTQ2+ leaders the chance to connect and learn with leaders who have had similar experiences and build skills targeted specifically for their development needs.



Key Learning Outcomes

Achieve the following outcomes with our proven designs or tailor the content to your specific needs. Participants will receive the knowledge and tools to...

- View communication through the lens of leadership.
- Articulate a vision no matter their level or role.
- Cultivate a strong core of conviction to support their vision.
- Design a leadership brand that aligns with their core convictions and values.
- Use storytelling to share their convictions authentically and persuasively.
- Project a powerful and authentic presence, both in-person and virtually.
- Grow their LGBTQ2+ network and strengthen existing networks within the organization.



Participant Profile

Proud to Lead® is ideal for new or aspiring LGBTQ2+ leaders who need to improve...

- Developing a powerful and authentic leadership presence.
- Cultivating core values and sharing them with others.
- Building a network of support with other LGBTQ2+ leaders.



We chose The Humphrey Group to be our global partner for leadership communication training. They have worked hard to understand how we want our leaders to communicate, and then they tailored programs to meet our specific needs for those skills.

— Chief Human Resource Officer, Financial Industry



Program Modules

/ What Does Proud Leadership Look Like?

Adopt the 5 pillars of a leader's mindset to build a strong leadership brand. Identify the qualities of their brand that are present today, and those they want to develop for the future.

/ Give Voice to Your Leadership

Make the connection between communication and their leadership brand. Share their 5 core beliefs and give each other feedback on a leadership message crafted during the session.

/ Share Your Story

Adopt the four main elements of achieving a strong presence, both in-person and virtually. Work in small groups to share their story and receive feedback from their peers and the instructor.






SPARK Your Learning with Tailored Program Add-ons

We make it easy to tailor our programs to your specific needs with our extensive library of add-on modules.





Choose Your Delivery Method

	Virtual	In-Person
 Timing	3, 1.5 hour live online sessions	2, 7 hour days
 Self-Directed Learning	Online prework prior to each virtual session	Access to program materials prior to the session
 Instructor-Led Sessions	Live virtual facilitation led by The Humphrey Group	Facilitation led by The Humphrey Group
 Coaching	30 minutes of 1:1 coaching	1:1 coaching in a group setting
 Self-Directed Sustainment	30-day access to self-directed modules and downloadable tools	30-day access to self-directed modules and downloadable tools

*Hybrid delivery options are available

*Available in English, French & Spanish

Trusted by Top Organizations of All Sizes.



The Humphrey Group Difference

- More than 35 years of experience
- Simple, applicable tool-based solutions
- Interactive, hands-on learning
- Feedback-rich development
- Flexible delivery options
- Access to self-directed sustainment
- Seamless experience through digital learning platform



About The Humphrey Group

We are the Leadership Communication Experts

Our singular focus on leadership communication guarantees a depth of expertise unmatched in the market. For over 35 years, The Humphrey Group has developed leaders to be better, more inspiring communicators, increasing their ability to drive results, increase engagement, and elevate organizational success. We are passionate about our purpose to create a more human workplace and a more human world through communication training. We design our solutions with the learner at the core, ensuring relevant and meaningful development.

CANADA

Calgary
403.279.5566

Toronto
416.362.0005

Vancouver
604.568.7495

UNITED STATES

Milwaukee
262.207.4788

MEXICO

Mexico City
52.55.7645.6685
(WhatsApp Business)

EMAIL

contact@thehumphreygroup.com

**THE
HUMPHREY/
GROUP**