

# THE HUMPHREY/ GROUP



**Speaking as a Leader®**

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## A Signature Learning Experience

Speaking as a Leader® teaches leaders simple tools and methods they can use to speak as a leader in any interaction. Whether in a formal meeting setting, or an impromptu hallway conversation, leaders must inspire every time they speak.



## Key Learning Outcomes

In this Signature Learning Experience, participants receive the knowledge and tools to...

- Inspire action through communication.
- Speak with clarity and conviction in every interaction.
- Create powerful, message-driven communications.
- Support every message with the right amount of information.
- Conclude each interaction with a clear call to action.
- Elevate their physical and verbal leadership presence.
- Plan for critical conversations and how to navigate them.
- Structure their thinking on the fly in impromptu conversations.



## Participant Profile

Speaking as a Leader® is ideal for leaders at all levels who need to improve...

- Communicating with clarity and conviction in every interaction.
- Gaining buy-in and commitment.
- Building confidence to speak up when needed.
- Making the shift from informational to inspirational.



*A fantastic course that gave me strong tools and important feedback into how I'm showing up as a leader. One of the best workshops I have taken part in.*

— District Manager, Energy and Distribution Industry



# Program Modules

## / Leader's Mindset

Learn how to make their communications more audience-centered using the principles of a leader's mindset.

## / Leader's Script

Craft a clear, inspiring, and audience-centered message. Practice delivery and gain feedback from the facilitator.

## / Language of Leadership

Advance their communication by learning how to craft engaging, attention-grabbing messages that clearly define the next steps. Practice delivery and receive feedback from peers and the facilitator.

## / Leadership Presence

Practice delivering a message to the instructor during 1:1 coaching. Receive feedback with specific strategies to improve leadership presence.

## / Inspiring Conversations

Explore how difficult conversations and conflict situations can be used as leadership opportunities. Roleplay using the methodology learned in the program and receive feedback from the instructor and peers.



## Sustainment: AI Communication Coach

Master new skills, habits, and behaviors developed in a learning experience with on-demand, personalized feedback from our AI communication coach, ELI.



## SPARK Your Learning with Tailored Program Add-ons

We make it easy to tailor our programs to your specific needs with our extensive library of add-on modules.



# Choose Your Delivery Method

	Virtual	In-Person
<b>+</b> Timing	4, 1.5 hour live online sessions	2, 7 hour days
<b>+</b> Self-Directed Learning	Online prework prior to each virtual session	Access to program materials prior to the session
<b>+</b> Instructor-Led Sessions	Live virtual facilitation led by The Humphrey Group	Facilitation led by The Humphrey Group
<b>+</b> Coaching	30 minutes of 1:1 coaching	1:1 coaching in a group setting
<b>+</b> Sustainment	3-month access to THG's AI communication coach	3-month access to THG's AI communication coach

\*Hybrid delivery and licensing options are available

\*Available in English, French & Spanish

# Trusted by Top Organizations of All Sizes.



## The Humphrey Group Difference

- More than 35 years of experience
- Simple, applicable tool-based solutions
- Interactive, hands-on learning
- Feedback-rich development
- Flexible delivery options
- Access to self-directed sustainment
- Seamless experience through digital learning platform



## About The Humphrey Group

### We are the Leadership Communication Experts

Our singular focus on leadership communication guarantees a depth of expertise unmatched in the market. For over 35 years, The Humphrey Group has developed leaders to be better, more inspiring communicators, increasing their ability to drive results, increase engagement, and elevate organizational success. We are passionate about our purpose to create a more human workplace and a more human world through communication training. We design our solutions with the learner at the core, ensuring relevant and meaningful development.

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