

THE INSPIRED ENTREPRENEUR

Supporting entrepreneurs to grow
their leadership and their businesses



"I'm passionate about entrepreneurship, mentoring and leadership development."

"Many have mentored me in my journey. Now, it's time to give back."

"I'm excited to launch this program to bring these passions together and to share my experiences and insights with those who could benefit as they grow their businesses."

- Bart Egnal



PROGRAM OVERVIEW

The **Inspired Entrepreneur** is a **complimentary** mentorship program for entrepreneurs who are driven to build and grow their company and who are looking for both guidance and training that can support their success. We are accepting two candidates for the first intake.

The program consists of:

- Six months of monthly mentorship and coaching with Bart Egnal, CEO of The Humphrey Group / Chairman of the Niagara Institute
- Complimentary attendance in leadership development courses (courses to be selected in conjunction with Bart) and private coaching on leadership presence, total value approx. \$10,000.
- Access to a broader network of professionals and advisors, which you can be connected to based on your unique needs and the needs of your business.

IS THIS PROGRAM FOR YOU?

You should consider applying for the **Inspired Entrepreneur** if you:

- Own fully or have a meaningful equity stake in your primary business (no side hustles please!)
- Have more than \$1M in annual revenue (any smaller and I won't be able to add much value) but are less than \$100M in revenue
- Are passionate about growing your business and are seeking support and resources to achieve your goals
- Want to grow your leadership skills and in particular your ability to lead and inspire
- Need to expand your network by accessing professionals who can help you advance your business

ABOUT BART

What I enjoy:

- Talking about your business, your goals and what it will take to scale and accelerate growth
- Helping you build your leadership awareness and skills
- Assisting you to tackle the problems you're wrestling with as you grow and lead your business
- Sharing my experiences as an entrepreneur in ways that will be relevant to you

What's in it for me:

- I wouldn't be where I am without the selfless mentorship of so many. This program is my chance to give back and do the same for others.
- It's also a chance to further The Humphrey Group's commitment to leadership development.
- I also welcome the chance to learn from other bright, driven entrepreneurs and be energized by their ideas.



ABOUT BART

My qualifications:

- Led the growth of The Humphrey Group from a sole proprietorship to a globally-recognized leadership development business while delivering strong financial performance over a sustained time period.
- Led the acquisition and relaunching of a second professional services firm during COVID and with a partner has been driving growth with a digital platform.
- Spent two decades coaching and training Fortune 500 C-level leaders to help them build their leadership communication skills.
- Author, *Leading Through Language: Choosing Words That Influence and Inspire* (Wiley),
- Host, *The Inspire Podcast* (3 seasons so far, 86 episodes, 55,000 listens)

ABOUT THE HUMPHREY GROUP

Over the past 30 years, The Humphrey Group has inspired leaders at all levels to use their communication as a leadership tool. Established in 1988, the company had a vision to turn executives into inspiring leaders. The Humphrey Group's intellectual capital has since broadened to include group seminars (allowing executives to bring training to their teams) and our flagship program, Speaking as a Leader.

Today, we offer programs in three streams of leadership communication training - Reflection, Connection, and Persuasion. We believe that the ability to reflect, connect and persuade is essential to inspirational leadership.



INTAKE PROCESS

1

Request an application and submit by February 28

2

Applications reviewed during February

3

Zoom calls to confirm fit and goals on both sides in Feb/March

4

Program launches April 1

NEXT STEPS

If you would like to apply to be part of **The Inspired Entrepreneur**, please [click here](#) to begin your application.